



# 2026 NMDP<sup>SM</sup> Events

## Sponsorship suite

Let's save lives together



Betsy (right), transplant recipient, meets her life-saving donor, Erica, at the NMDP Gala



**Erica Jensen**

SVP, Strategy and Advancement  
NMDP<sup>SM</sup>

Dear Visionary Leaders,

As we look ahead, **our vision remains as clear and compelling as ever: to create a world where every patient can receive their life-saving cell therapy.** The challenge is immense—but so is the potential we hold when we stand together.

At NMDP, we continue to lead the way in advancing cell therapy and connecting patients with cures for blood cancers and disorders. Our signature events serve as powerful catalysts for that mission—rallying communities, partners and advocates to bring hope where it's needed most. These moments remind us that when compassion meets action, lives change.

By joining us as a sponsor, you do more than support an event—you become part of a movement that gives patients and families hope for the future. Your partnership fuels the science, support and second chances that define our work.

Together, we'll continue to push boundaries, accelerate research and open doors to cures. Because when we unite behind one purpose, we become unstoppable.



**Every three to four minutes**  
someone in the U.S. is  
diagnosed with a blood cancer.

# 2026 NMDP EVENTS

## Sponsorship suite

At NMDP, we believe each of us holds the key to curing blood cancers and disorders.

As a global nonprofit leader in cell therapy, NMDP creates essential connections between researchers and supporters to inspire action and accelerate innovation to find life-saving cures.

With the help of blood stem cell donors from the NMDP Registry<sup>SM</sup> and our extensive network of transplant partners, physicians and caregivers, we're expanding access to treatment so that every patient can receive their life-saving cell therapy.

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“Tonight is more than a fundraiser. This is not just a donation, this is an investment. This is an investment in the future of cell therapy and all the lives that we can help to save.”

— Melissa Kong, MD,  
2025 Gala Honorary Chair



**“We remain an even prouder partner after this year’s gala. All our guests raved about the program and the great work NMDP is doing! Several have been personally impacted by your work. In fact, one employee has a son whose roommate was just identified as a match and said he will likely donate. This just goes to show you the breadth of your reach and how it continues to grow.”**

— **Molly Jungbauer,**  
CEO Hollstadt Consulting

## Your sponsorship helps push the boundaries of what’s possible.

Your sponsorship fuels our vision to impact 10,000 lives each year by 2028. This goal is powered by initiatives like NMDP Donor for All, which breaks down barriers for racially and ethnically diverse patients. By tripling our fundraising efforts, we’re ensuring that more patients can find a matching donor and access life-saving therapies. Through our signature events, we bring together passionate supporters to fund patient assistance, grow a more diverse donor registry and advance research that helps patients live longer, healthier lives. As a sponsor, your brand will stand alongside ours—gaining visibility, connecting with an engaged community and championing a shared mission to give more patients a second chance at life.

## How your dollars can make a difference

<b>\$100,000</b>	<b>Funds 10 crisis grants</b> —helping patients in extraordinary financial hardship.
<b>\$75,000</b>	<b>Removes financial barriers</b> to transplant for more than 35 patients and their families.
<b>\$50,000</b>	Covers the cost to <b>add more than 300 potential blood stem cell donors to the NMDP Registry</b> , giving more searching patients hope for a cure.
<b>\$25,000</b>	<b>Covers lost wages</b> for 25 blood stem cells donors, allowing them to volunteer their time for the chance to save someone’s life.
<b>\$15,000</b>	Covers two months of <b>Amy Scholar research funding</b> focused on improving transplant outcomes.
<b>\$10,000</b>	Helps five patient families <b>cover a month of temporary housing</b> to be closer to the hospital during transplant and recovery.

# 2026 NMDP EVENTS

## Sponsorship suite

Join us to find cures and save lives to:

### MAKE A STATEMENT

- Show up as a leader in the community—and for patients everywhere.
- Show your support for kids and adults facing blood cancers and disorders.

### MAKE A CONNECTION

- Reach your target audience by tailoring your support.
- Introduce your brand to donors, doctors, patients' families and other partners.
- Engage with attendees through unique opportunities and experiences.

### MAKE A DIFFERENCE

- Unlock hope and access to cell therapy for the people who need it.
- Relieve the #1 burden or barrier to transplant reported by patients—the costs.

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Together, our good goes a long way

### 2025 NMDP IMPACT



Over **\$15.1 million raised** from generous sponsors and supporters



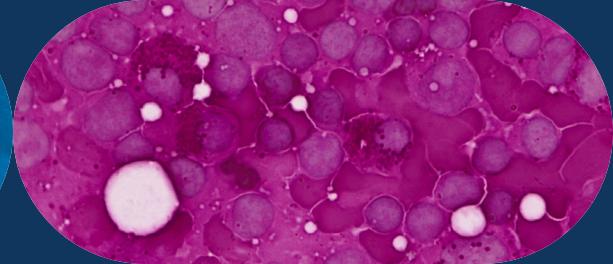
**3,405 families** received **\$7+ million in grants** to help with the many costs not covered by insurance



**8,879 lives impacted** through cell therapy



Half of all transplant patients and their caregivers are required to leave home and move closer to the transplant center during treatment and recovery—which can last three months or longer.



## 2026 Event sponsorship opportunities

Dates vary	<b>NMDP Endurance events (see full list on pg. 21)</b>	Varies
Feb. 4	<b>CIBMTR®-NMDP Reception</b>	Salt Lake City, Utah
April 29–30	<b>CIMBTR Alternative Donor Forum</b>	Minneapolis, Minn.
May 7	<b>NMDP Gala in New York City</b>	New York, N.Y.
TBA Summer 2026	<b>ASTCT-NMDP ACCESS Initiative Summer Workshop</b>	Minneapolis, Minn.
Sept. 25	<b>NMDP Gala in Minneapolis</b>	Minneapolis, Minn.
Nov. 5–7	<b>The ONE Forum® by NMDP<sup>SM</sup></b>	Minneapolis, Minn.

# 2026 NMDP EVENTS

## Sponsorship suite

Our sponsorship family has included:



TECHNICAL SERVICES



**NORTHSIDE HOSPITAL**  
CANCER INSTITUTE

BLOOD & MARROW  
TRANSPLANT PROGRAM



Secure your  
sponsorship today

Let's connect and create  
a custom partnership that  
best meets your needs  
and goals.

**PLEASE CONTACT**

**Gina Rutledge**

Email [rrutledg@nmdp.org](mailto:rrutledg@nmdp.org)

Or call **1 (859) 753-1595**



## CIBMTR-NMDP Reception

### Tandem Meetings in Salt Lake City

**FEBURARY 4–7, 2026**

The CIBMTR–NMDP Reception is held during the Tandem Meetings.

The conference brings together a community united in advancing hematopoietic cell transplantation and cell therapies through collaborative research, education and clinical practice.

The CIBMTR–NMDP reception is an engaging networking gathering that includes awarding NMDP research grants and an inspiring donor-recipient meeting.

#### **AUDIENCE PROFILE:**

The conference brings together more than 3,900 health care professionals from over 50 countries.

More than 200 health care professionals attend the reception.

# CIBMTR-NMDP RECEPTION

## Sponsorship opportunities

	PRESENTING \$50,000	PARTNER \$25,000	SUPPORTER \$15,000	FRIEND \$6,000
How your dollars can make a difference*	Covers the cost to add more than 300 potential blood stem cell donors to the NMDP Registry, giving more searching patients hope for a cure.	Covers lost wages for 25 blood stem cells donors, allowing them to volunteer their time to save a stranger's life.	Opportunity to provide an Ira & Diana Riklis Crisis Grant, helping a patient family facing extraordinary financial hardship.	Covers one month of research focused on helping patients live longer, healthier lives through the NMDP Amy Strelzer Manasevit Research Program.
	<ul style="list-style-type: none"> <li>Food &amp; beverage</li> <li>Mission moment</li> </ul>	Entertainment	Lounge area	

### VISIBILITY

Logo recognition in email invitations	●	●	●	
Program recognition	Name and recognition	Name	Name	
Logo on program slides	●	●	●	
Corporate partner benefits*	●	●		

### EXPERIENCE

Seating	Preferred or reserved	Preferred or reserved	Preferred or reserved	
Logo on signage	●	●	●	●
Logo on activation signage	●	●	●	
Corporate partner benefits*	●	●		

\*Sponsors contributing over \$25k receive exclusive corporate partner benefits.

**Sponsor deadline: Tuesday, January 6, 2026**



## CIBMTR Alternative Donor Forum

**Breakthroughs and Beyond: Creating the Future of Alternative Donor Transplantation**

**NMDP World Headquarters in Minneapolis**

**APRIL 29–30, 2026**

The first annual CIBMTR Alternative Donor Forum will bring together leading transplant physicians and researchers to explore new innovations in alternative donor transplantation and shape the future of cell therapy. Attendees will engage in collaborative discussions on clinical trial advancements, graft-versus-host disease prevention and strategies to expand access to transplant for ethnically diverse patients.

### **AUDIENCE PROFILE:**

Around 140 attendees that include fellow and early-career clinicians, transplant physicians, NMDP leadership, NMDP board members and employees.

# CIBMTR ALTERNATIVE DONOR FORUM

## Sponsorship opportunities

	PRODUCT THEATER \$50,000	PARTNER \$25,000	SUPPORTER \$15,000	FRIEND \$6,000
	Speaking opportunity during either breakfast or lunch	<ul style="list-style-type: none"> <li>• Networking event</li> <li>• Recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Badges</li> <li>• Snack break</li> </ul>	

### VISIBILITY

Logo on event webpage	●	●	●	●
Logo in relevant creative assets	Logo	Logo	Logo	Logo
Program involvement	Recognition	Recognition		
Exhibit space	Preferred table	Preferred table	Table	Table
Corporate partner benefits*	●	●		
Name in post-event impact report	●	●	●	●

### EXPERIENCE

Recognition in pre- and post-event communications**	●	●	●	
Registrations	4	3	2	1
Access to all sessions	●	●	●	●

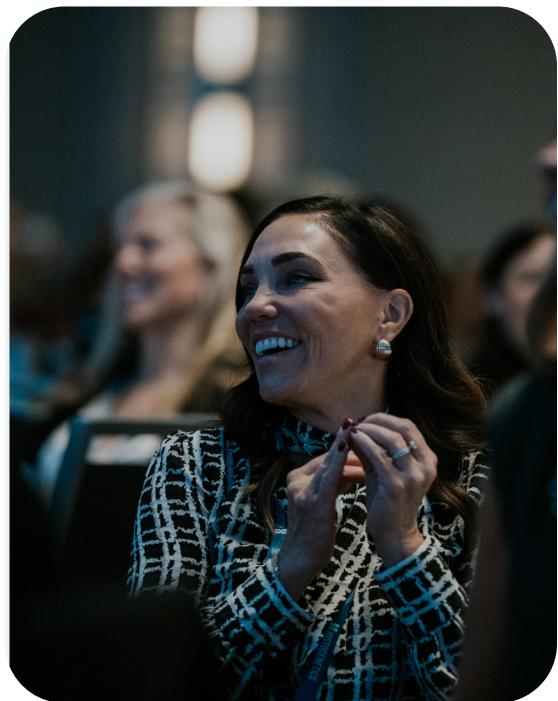
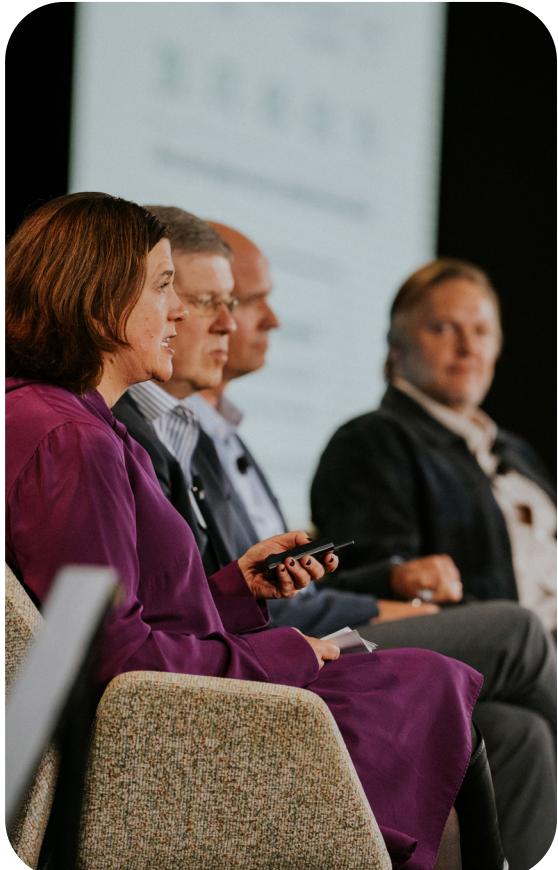
\*Sponsors contributing over \$25k receive exclusive corporate partner benefits.

\*\*Save the date, registration, event comms, recap

~100 attendees

Open to all centers participating in DFA studies

**Sponsor deadline: Friday, March 27, 2026**



## ASTCT-NMDP ACCESS Initiative Summer Workshop

Minneapolis

**SUMMER 2026**

The American Society for Transplantation and Cellular Therapy (ASTCT) and NMDP formed the ACCESS Initiative to address patient access and outcomes disparities in transplant and cell therapy. The Summer Workshop fosters connection between stakeholders and ACCESS working groups to advance progress for patients.

### **AUDIENCE PROFILE:**

Health care professionals and stakeholders are expected to attend, including transplant center directors, hematology/oncology physicians, pharmaceutical and biotech representatives, patient advocates, and policy influencers. This diverse group represents key decision-makers and thought leaders in the health care industry.



# ACCESS INITIATIVE SUMMER WORKSHOP

## Sponsorship opportunities

	PRESENTING \$50,000	PARTNER \$25,000	ALLY \$10,000
<b>VISIBILITY</b>			
Recognition in all relevant event creative assets*	Champion	Ally	Advocate
Verbal remarks during roundtables	Remarks or brief presentation	Brief remarks to share information	
Listed in Roundtable Directory	●	●	●
Access to roundtable resources	●	●	●
Corporate partner benefits*	●	●	
<b>EXPERIENCE</b>			
Meeting registrations	3	2	1
Networking opportunities with stakeholders (KOLs, ASTCT and/or NDMP leadership)	●		
Networking opportunities to connect with industry leaders		●	
Networking opportunities to connect with experts			●

\*Sponsors contributing over \$25k receive exclusive corporate partner benefits.

\*Roundtable website, promotional materials, on-site signage, press release, post-event comms, reports

**Sponsor deadline: Friday, May 29, 2026**



## NMDP Gala in New York City

THURSDAY, MAY 7, 2026

Join us for the 2026 NMDP Gala on May 7 at Cipriani 25 Broadway! The NMDP Gala raises critical funds to ensure patients can access a second chance at life. The night kicks off with a cocktail reception, followed by dinner and a full program, including a live auction, and a donor-recipient meeting, a highlight for many attendees.

### AUDIENCE PROFILE:

More than 300 guests are expected to attend, including corporate sponsors, business owners, and philanthropic community leaders.

## 2025 impact



**\$525,000+** raised to help give more patients access to transplant



**335 dedicated supporters** attended to celebrate and save lives



**11 sponsors** contributed generously to NMDP's mission



**\$2.27 million raised** by the gala in New York since 2018

# NMDP GALA IN NEW YORK CITY

## Sponsorship opportunities

	PRESENTING \$75,000 <small>\$70,500 tax deductible</small>	VISIONARY \$50,000 <small>\$47,000 tax deductible</small>	PARTNER \$25,000 <small>\$23,500 tax deductible</small>	ADVOCATE \$15,000 <small>\$13,500 tax deductible</small>	ALLY \$10,000 <small>\$8,500 tax deductible</small>
Presenting		<ul style="list-style-type: none"> <li>• Cocktail reception</li> <li>• Mission moment</li> </ul>	<ul style="list-style-type: none"> <li>• Fund-a-Need</li> <li>• Live auction</li> <li>• Afterparty reception</li> </ul>		

### BRAND VISIBILITY & AWARENESS\*

Logo inclusion in event detail and post-event communication to attendees	●	●	●		
Logo featured on event website	●	●	●	●	●
Logo on signage	●	●	●	●	●
Logo on activation signage	●	●	●		
Social media acknowledgment	●	●			
Corporate partner benefits*	●	●	●		

### EXPERIENCE

Verbal recognition during program	Name and recognition	Name	Name	Name	
Guest table(s) of 10	3 tables	2 tables	1 table	1 table	1 table
Seating placement	Premium	Premium	Preferred	Preferred	Standard
VIP Status & Exclusive Perks	●	●	●		
Upgraded wine at table	●	●	●		

\*Event sponsorship dollars are unrestricted—helping the greatest need.

\*\*Deadlines for logos in printed and digital materials may apply

\*\*\*Sponsorship seats not filled by 4/17/2026 will expire, and be repurposed for NMDP supporters and community.

**Sponsor deadline: Friday, April 10, 2026**



## NMDP Gala in Minneapolis

**FRIDAY, SEPTEMBER 25, 2026**

Experience our mission come to life at our largest event of the year. Join us for the 19th annual NMDP Gala, hosted in Minneapolis, Minn., home to our NMDP World Headquarters. The evening kicks off with a cocktail reception, followed by dinner and an inspiring program featuring a donor-recipient meeting. The celebration continues with an afterparty to close out the night. The event raises critical funds to help remove financial barriers for patients and their families.

### AUDIENCE PROFILE:

More than 450 guests are expected to attend, including corporate sponsors, business owners, and philanthropic community leaders.

## 2025 impact



**\$1.2 million raised** to help give more patients access to transplant



**400+ dedicated supporters** attended to celebrate and save lives



**20 sponsors** contributed generously to NMDP's mission



**\$7.98 million raised** by the gala since 2019

# NMDP GALA IN MINNEAPOLIS

## Sponsorship opportunities

	PRESENTING \$100,000 <small>\$95,500 tax deductible</small>	VISIONARY \$75,000 <small>\$70,500 tax deductible</small>	CHAMPION \$50,000 <small>\$47,00 tax deductible</small>	PARTNER \$25,000 <small>\$22,000 tax deductible</small>	ADVOCATE \$15,000 <small>\$13,500 tax deductible</small>	ALLY \$10,000 <small>\$8,500 tax deductible</small>
	Presenting	<ul style="list-style-type: none"> <li>• Cocktail reception</li> <li>• Mission moment</li> </ul>	<ul style="list-style-type: none"> <li>• Fund-a-Need</li> <li>• VIP reception</li> <li>• Afterparty reception</li> </ul>	<ul style="list-style-type: none"> <li>• Silent auction</li> <li>• Live auction</li> <li>• Volunteers</li> <li>• Valet</li> </ul>		

### VISIBILITY

Logo projection in event space	●	●				
Logo Inclusion in event detail and post-event communication to attendees	●	●	●	●	●	●
Logo featured on event website	●	●	●	●	●	●
Logo on signage	●	●	●	●	●	●
Logo on activation signage	●	●	●	●		
Social media acknowledgment	●	●				
Logo inclusion in event highlight reel	●					
Corporate partner benefits*	●	●	●	●		

### EXPERIENCE

Verbal recognition during program	Name and recognition	Name	Name	Name	Name	
Guest table(s) of 10	3 tables	3 tables	2 table	2 table	1 table	1 table
VIP Status & Exclusive Perks	●	●	●			
Seating Placement	Premium	Premium	Premium	Preferred	Preferred	Standard
Upgraded wine at table	●	●	●			

\*Event sponsorship dollars are unrestricted—helping the greatest need.

\*\*Deadlines for logos in printed and digital materials may apply

\*\*\*Sponsorship seats not filled by 9/4/2026 will expire and be repurposed for NMDP supporters and community

**Sponsor deadline: Friday, August 28, 2026.**



## The ONE Forum by NMDP

NOVEMBER 5–7, 2026

MINNEAPOLIS MARRIOTT CITY CENTER

The ONE Forum by NMDP is the cornerstone event for Network partner collaboration and innovation. Sessions are carefully designed to equip transplant center, apheresis center, and collection center coordinators with practical, interactive education through main stage inspiration, didactic learning, peer-to-peer collaboration, and immersive experiences to remove barriers to transplant and expand access to life-saving therapies.

**Connect with hundreds of health care professionals from around the world.**

### AUDIENCE PROFILE:

The ONE Forum 2026 will be focused on providing education and networking opportunities for our primary audience comprised of transplant center, apheresis center and collection center coordinators.

## 2025 audience



**1,800** virtual and in-person attendees



**47 states** represented



**20 countries** represented

# THE ONE FORUM BY NMDP

## Sponsorship opportunities

	<b>PRESENTING \$75,000</b> <small>\$69,933 tax deductible</small>	<b>VISIONARY \$50,000</b> <small>\$46,199.84 tax deductible</small>	<b>PARTNER \$25,000</b> <small>\$22,466.56 tax deductible</small>	<b>ADVOCATE \$15,000</b> <small>\$13,099.92 tax deductible</small>	<b>ALLY \$7,500</b> <small>\$6,233.28 tax deductible</small>
<b>How your dollars can make a difference</b>	Removes financial barriers to transplant for more than 35 patients and their families allowing them to focus on healing.	Covers lost wages for 50 blood stem cell donors—allowing them to volunteer their time to help save a stranger's life.	Covers the cost to add more than 150 potential blood stem cell donors to the NMDP Registry, giving more searching patients hope for a cure.	Covers two months of research focused on helping patients live longer, healthier lives through the NMDP Amy Strelzer Manasevit Research Program.	Secures three months of temporary housing for a patient family near the transplant center.
	Opening general session	<ul style="list-style-type: none"> <li>• Keynote day 1 or 2</li> <li>• Dinner &amp; awards</li> <li>• Welcome gathering</li> <li>• Welcome swag</li> <li>• Coffee shop</li> </ul>	<ul style="list-style-type: none"> <li>• Elevator/escalator branding</li> <li>• Registration</li> <li>• Attendee name badges</li> <li>• Social activities</li> </ul>	<ul style="list-style-type: none"> <li>• Breakfast</li> <li>• Lunch</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibit</li> </ul>

### VISIBILITY

Logo placement	Prominent logo placement throughout The ONE Forum	Prominent logo placement throughout The ONE Forum	Prominent logo placement throughout The ONE Forum		
Digital and physical signage	Logo	Logo	Logo	Logo	Logo
Mobile app sponsor Section	Logo	Logo	Logo	Logo	Logo
Activation signage	Logo	Logo	Logo	Logo	

### EXPERIENCE

Meeting registrations	8	6	4	3	2
Exhibit space	Preferred location	Preferred location	Preferred location	Exhibit space	Exhibit space
Reserved seating at Saturday awards dinner	●	●	●	●	●
Corporate partner benefits*	●	●	●		

\*Sponsors contributing over \$25k receive exclusive corporate partner benefits.

\*All sponsors receive exhibit space (Exhibit Space consists of table, 2 chairs).

**Sponsor deadline: Monday, September 7, 2026**



## NMDP Endurance

NMDP Endurance offers an exciting opportunity for sponsors to support participants in world-class endurance events while raising critical funds, building public awareness and giving hope to patients on their blood stem cell transplant journey. Our 2026 charity partnerships include 10 partnership events like *runDisney* races, TCS New York City Marathon, the Medtronic Twin Cities Marathon, and more.

### AUDIENCE PROFILE:

NMDP supporters, blood stem cell donors, blood stem cell recipients, NMDP Registry members, runners, cyclists and more!

## 2025 impact



**\$316,000+** raised to continue removing barriers for patients, families and donors



**12 racing events** across the country



**300 participants** ran and cycled to save lives

# NMDP ENDURANCE

## Sponsorship opportunities

### 2026 NMDP Endurance events

Jan. 7–11	<b>Walt Disney World® Marathon Weekend</b>	Orlando, Fla.
Feb. 26– March 2	<b>Disney Princess Half Marathon Weekend</b>	Orlando, Fla.
March 15	<b>United Airlines NYC Half</b>	New York, N.Y.
April 16–20	<b>runDisney Springtime Surprise Weekend</b>	Orlando, Fla.
May 3	<b>TD Five Boro Bike Tour</b>	New York, N.Y.
June 20	<b>Grandma's Marathon</b>	Duluth, Minn.
Oct. 4	<b>Medtronic Twin Cities Marathon and 10 Mile</b>	Minneapolis, Minn.
Oct. 22–25	<b>Disney Wine &amp; Dine Half Marathon Weekend</b>	Orlando, Fla.
Nov. 1	<b>TCS New York City Marathon</b>	New York, N.Y.
Dec. 13	<b>Honolulu Marathon</b>	Honolulu, Hawaii

For events that have already passed, 2027 opportunities will be available.

NMDP Endurance continued on next page >

## 2026 NMDP Endurance sponsorship opportunities

	PRESENTING \$50,000	PARTNER \$25,000	SUPPORTER \$15,000	FRIEND \$2,500
<b>How your dollars can make a difference</b>	Covers the cost to add more than 300 potential blood stem cell donors to the NMDP Registry, giving more searching patients hope for a cure.	Covers lost wages for 25 blood stem cell donors—allowing them to volunteer their time to help save a stranger's life.	Opportunity to provide an Ira & Diana Riklis Crisis Grant, helping a patient family facing extraordinary financial hardship.	Removes financial barriers to transplant for a patient, allowing them to focus on healing.
	runDisney	TD Five Boro Bike Tour	Marathon <small>*Does not include runDisney events.</small>	

### VISIBILITY

Listed on NMDP event website	Logo & link	Logo & link	Logo	Logo
Single event sponsorship			●	●
Logo prominently featured on NMDP event shirts	●	●	●	●
Corporate partner benefits*	●	●		

### EXPERIENCE

Invitation for employees to participate**	●	●	●	●
Co-branded swag	●	●	●	
Name recognition in NMDP Annual Report	●	●	●	●
Social media shoutouts	●	●	●	

\*Sponsors contributing over \$25k receive exclusive corporate partner benefits.

\*\*Participate as runners or volunteers, or add race bibs to sponsorship total (subject to availability)

**Sponsor deadline: One month prior to each event date.**

# NMDP<sup>SM</sup> sponsorship commitment form

## SPONSOR INFORMATION:

Company or Individual Name

Table Name for Signage

Contact Person

Address

City

State

ZIP Code

Phone

Email

## SPONSORSHIP DETAILS:

Event Name & Date	Sponsorship Level	Amount \$
Event Name & Date	Sponsorship Level	Amount \$
Event Name & Date	Sponsorship Level	Amount \$

## PAYMENT INFORMATION:

Please invoice me  
 I have enclosed a check made payable to NMDP Foundation<sup>SM</sup>

Please charge my credit card:  American Express  Mastercard  Visa  Discover

Name on Card

Signature

Address

Credit Card Number

Expiration Date

CVV

## SIGNATURE:

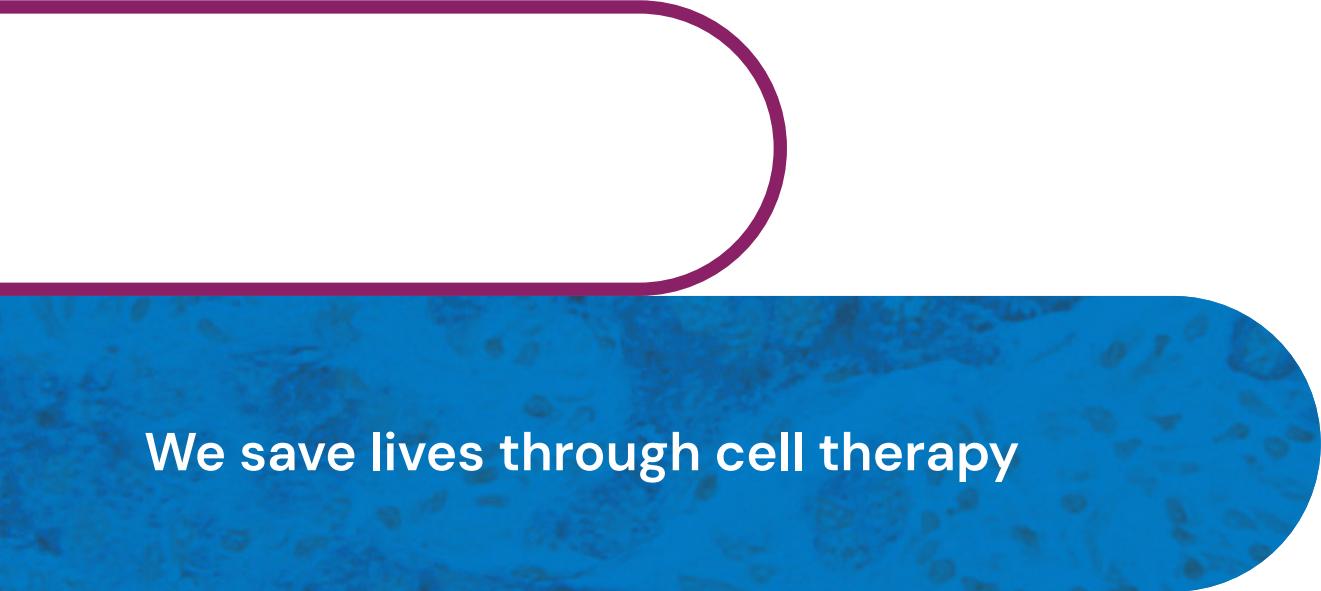
I (we) pledge and promise \$\_\_\_\_\_ by \_\_\_\_\_ date.

Signature\*

Date

\*Wet signature required

**SECURE YOUR SPONSORSHIP TODAY** by emailing Gina Rutledge at [rrutledg@nmdp.org](mailto:rrutledg@nmdp.org)  
**or mail to:** NMDP Foundation, 500 N. 5th St., Minneapolis, MN 55401-1206



We save lives through cell therapy